

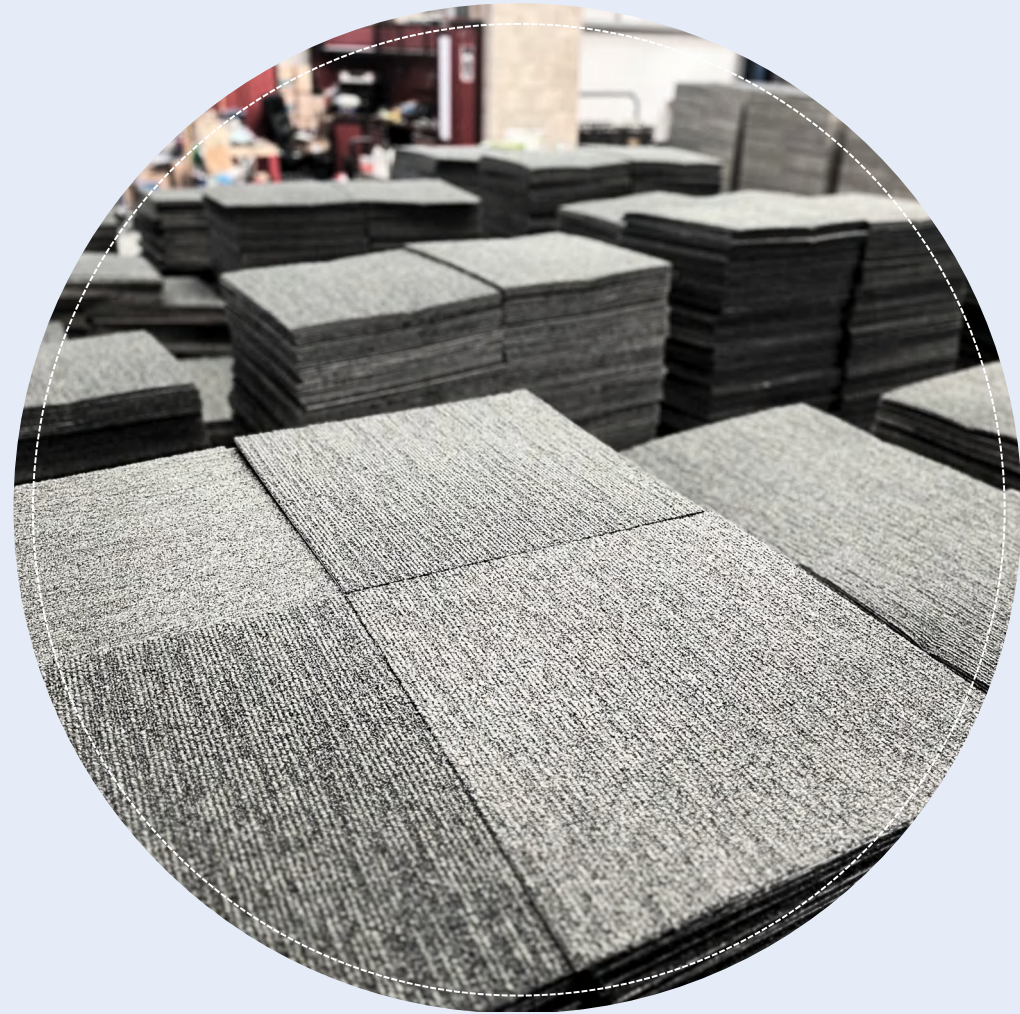
# **REUSE OF YOUR CARPET**

*For a  
positive  
impact*

**COMPOSIL**®  
CARPET REUSE PROGRAM®



# **WELCOME TO COMPOSIL!**



## ✓ **A WORKPLACE, BUT NOT JUST THAT** INTRODUCTION

Choosing carpet for your professional spaces helps to create a warm and welcoming atmosphere, both for your customers and your collaborators. This flooring choice remains popular and is present in approximately 70% of professional spaces today. The continued presence of carpet underlines its essential role in the aesthetics and comfort of work environments.



However, although carpeting offers advantages such as a pleasant aesthetic, improved air quality, and acoustic insulation, it also presents a real challenge in terms of waste management for companies unfamiliar with this issue.

In this brochure, we will explore the environmental impact of this material: how it is currently being handled, and the available solutions to minimize its impact while preserving its advantages in professional spaces.



## 🔥 **AN UNDERESTIMATED ECOLOGICAL IMPACT** THE CURRENT SITUATION

The current management of used carpets is disastrous. With almost nonexistent reuse and recycling channels, nearly all of these carpets are either incinerated or sent to landfills, resulting in very negative environmental consequences.



The combustion of carpets emits toxic gases and contributes to air pollution, while their degradation in landfills contaminates the soil and ecosystems.

The construction sector is a major consumer of natural resources and generates a considerable amount of waste. In this context, the European Union, with the Green Deal, aims to accelerate the energy efficiency of buildings.

**3%**

Only 3% of textile waste from construction is recycled through downcycling\*.

**10 TONS**

10 tonnes of CO<sub>2</sub> are needed to ensure the life cycle of 1,000 m<sup>2</sup> of carpet.

**\*Downcycling :**

*The process of converting a material or product into a lower-grade raw material, which reduces its value and quality.*

## **LACK OF OPTIONS FOR BUSINESSES** **ADOPTING NEW HABITS**

The current consumption model and the challenges associated with waste management call for deep reflection to enhance the sustainability of our environments. It is crucial to explore innovative practices and adopt solutions that address the needs of all stakeholders in the construction and renovation industries.

### **WHAT DO YOU DO WITH YOUR OLD CARPET?**

When moving, renovating, or building, waste management can quickly become complex. Faced with the rapid accumulation of used materials, such as packaging, construction waste, or old floor coverings, it is essential to adopt recovery strategies. This approach not only optimizes waste management but also contributes to their reintegration into the economic cycle, thereby reducing the environmental impact.



### **A LACK OF INTERMEDIARIES**

Often, the simplest solution seems to be to just throw away old materials without considering the significant impact of this action. This can be especially true for carpets, whose disposal is not only harmful to the environment but also costly for businesses. In fact, the costs associated with replacing and disposing of used carpets can quickly add up.

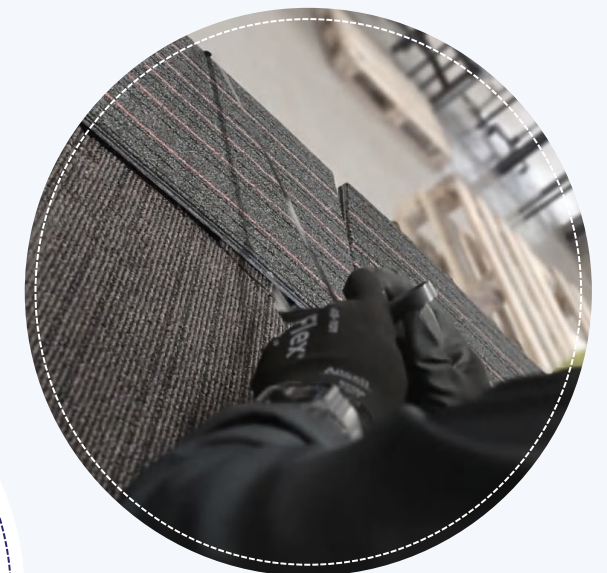


## **WHAT IF WE TOOK CARE OF IT FOR YOU?** **OPTIMAL MANAGEMENT OF YOUR CARPETS**

Faced with this environmental challenge, Compositil has chosen to develop a circular solution that simultaneously meets ecological requirements and the needs of businesses eager to reduce their costs and environmental impact. Through our reuse channels and recycling partners, we are equipped to extend the lifespan of carpet tiles, thus promoting the circular economy with a comprehensive solution.



**EXTENDING THE LIFESPAN OF CARPETS IS ONE OF THE SUSTAINABLE MANAGEMENT PRACTICES THAT BUSINESSES CAN APPLY TO OPTIMIZE THEIR IMPACT AND BUDGET.**



**Did you know**  
that 1.6 million tons  
of carpets are  
thrown away each  
year in Europe?



# ★ COMPOSIL – CARPET REUSE PROGRAM®

## ADVANTAGES

We are committed to providing businesses with a comprehensive service that preserves the technical benefits of carpets while combining them with sustainable and economic values inherent in the circular economy.



## OUR 4 STRATEGIC PILLARS

### EXPERTISE

- 1 Unique maintenance program in Europe & certified by the largest and leading carpet manufacturers.
- 2 Development of a specific carpet reuse methodology and logistic process tailored to new market expectations.
- 3 Market leader in professional carpet maintenance with over 2,000,000 m<sup>2</sup> under management.
- 4 Since 1992, extensive product knowledge serving a practical, economical, and IMPACTFUL solution.

### SAVINGS

- Choose reused carpet and invest in a flooring solution with an unbeatable quality/price ratio.
- Free removal process according to the reusable percentage of your carpet surface.
- Reduce expenses by avoiding incineration and landfill costs thanks to our tailored solution.

### SUSTAINABILITY

- Optimal valorization of your carpet through reuse and recycling processes according to its condition.
- Direct and simplified logistical and operational process with local partners for enhanced project management.
- Obtain a reuse and/or recycling certificate attesting to the amount of CO<sub>2</sub> saved by your company.

### WELL-BEING

- Enjoy the comfort carpeting offers for your professional spaces (better acoustics, thermal retention...).
- Improved air quality thanks to the carpet's natural role as a fine particle and volatile organic compounds filter.

# ⚙️ A UNIQUE AND TAILORED PROCESS

## OUR OPERATION STEPS

Want to remove your current carpet?  
**You are here!**



### ON-SITE AUDIT & REMOVAL

Preserve your old carpet from incineration

After an audit, we manage the removal, sorting, and transport of your carpets in collaboration with sheltered workshop for a positive social impact. The removal process for reusable surfaces is offered at no cost.



### REFURBISHMENT & REUSE

Deep fiber cleaning for restored properties

Tiles audited as recoverable undergo a refurbishment process certified by our cleaning methodology and the leading carpet manufacturers.

Looking to buy your next carpet?  
**You are here!**



### SALES

Reintroducing tiles to the market

Reintroduction of controlled and refurbished tiles to the market at a maximum of 50% of the new price. This significantly reduces the environmental footprint of the project.



### UPCYCLING

Nothing is wasted, everything is transformed

Unrecoverable tiles are sent to our recycling partners, including the market leader Tarkett, to be upcycled with the goal of optimal raw material recovery.



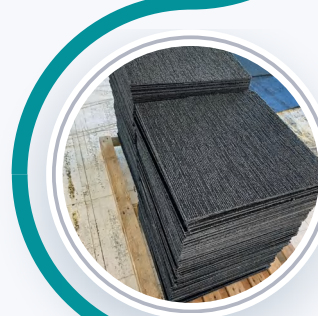
### CERTIFICATION

Thank you for your contribution!

You will receive a reuse and/or recycling certificate attesting to the amount of CO<sub>2</sub> saved by your company for the project you entrusted to us.

**\*Sheltered Workshop:**

A sheltered workshop is a place of employment that provides opportunities for people who are developmentally, physically, or mentally impaired.



# KEY FIGURES 2023



70

co-workers



+700

customers



+2.000.000

m<sup>2</sup> under management



+130.000

m<sup>2</sup> recovered



+35.000

m<sup>2</sup> sold



**Did you know**  
that choosing our  
maintenance program  
after purchasing reused  
carpet offers you a five-  
year warranty and  
extends the lifespan of  
your carpet by an  
additional 40%?



 **THE MOST COMPREHENSIVE SERVICE ON THE MARKET**  
FOR ALL STAKEHOLDERS AND NEEDS



AIRPORTS



BANKS



CASINOS  
GAMING ROOMS



CINEMAS  
THEATERS



SCHOOLS  
CAMPUS



OFFICES  
COWORKING



HOTELS



RETAIL



MUSEUMS  
EXHIBITIONS



PRIVATE  
INDIVIDUALS



**CLEANING & MAINTENANCE**



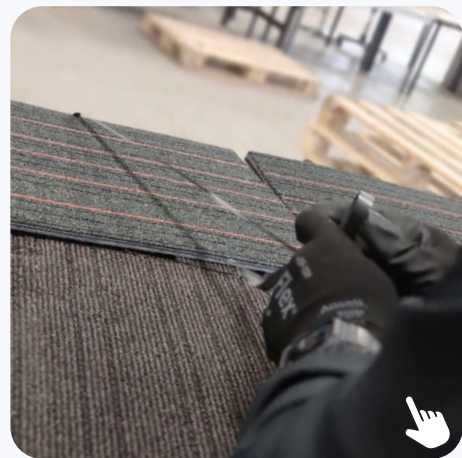
**REMOVAL & RECOVERY**



**PURCHASE OF REUSE**



**Brussels**



**De Meuter calls on Composit to recover about 4,000m<sup>2</sup> of carpeting**

- 2,353 m<sup>2</sup> reused | 1,720m<sup>2</sup> recycled
- 33.8 tonnes of CO<sub>2</sub> saved

**Paris**



**Fairspace transforms a WeWork space with 2,055m<sup>2</sup> of reuse carpet from Composit**

- 2,055 m<sup>2</sup> of reuse carpet sold
- 20.5 tonnes of CO<sub>2</sub> saved

**Luxembourg**



**Bamolux inaugurates Luxembourg's first carpet recycling project**

- 470 m<sup>2</sup> of reuse carpet sold
- 4.7 Tons of CO<sub>2</sub> saved



# COMPOSIL<sup>®</sup>

CARPET REUSE PROGRAM<sup>®</sup>

COMPOSIL REUSE SRL  
CHAUSSÉE DE LA HULPE 150 - 1170 WATERMAEL-BOITSFORT  
BELGIQUE

**GET A FREE QUOTE IN LESS THAN  
24 HOURS**

**CATALOG**



**REMOVAL**



**With support from**

